

NCC Cable System Order

Order #	62342590
Syscode	0856
System Name	Time Warner/Milwaukee Interconnect, WI
Market	Milwaukee-Racine

AE	Andrew Yolles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Aug16 C-DMA Nielsen Live+7
-	

Flight Dates	10/03/16 - 10/09/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate

Client Code	
Product Code	
Est Code	1004Debate
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/29/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	1		
Total	\$4,750.00		
Commission	\$712.50		
Net Total	\$4,037.50		
Total Spots	10		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9.29 New Order. Vice Presidential Debate Pre and Post. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Vice Presidential Debate	10/3/16	10/9/16	18:00	20:00		X						-	-	1	\$750.00	\$750.00	30	Vice Presidential Debate 10/4
2	CNN	Vice Presidential Debate	10/3/16	10/9/16	21:30	23:00		X						-	-	1	\$375.00	\$375.00	30	Vice Presidential Debate 10/4
3	FXNC	Vice Presidential Debate	10/3/16	10/9/16	18:00	20:00		X						-	-	1	\$750.00	\$750.00	30	Vice Presidential Debate 10/4
4	FXNC	Vice Presidential Debate	10/3/16	10/9/16	21:30	23:00		X						-	-	1	\$375.00	\$375.00	30	Vice Presidential Debate 10/4
5	MNBC	Vice Presidential Debate	10/3/16	10/9/16	18:00	20:00		X						-	-	1	\$750.00	\$750.00	30	Vice Presidential Debate 10/4
6	MNBC	Vice Presidential Debate	10/3/16	10/9/16	21:30	23:00		X						-	-	1	\$375.00	\$375.00	30	Vice Presidential Debate 10/4
7	CNBC	Vice Presidential Debate	10/3/16	10/9/16	18:00	20:00		X						-	-	1	\$375.00	\$375.00	30	Vice Presidential Debate 10/4
8	CNBC	Presidential Debate	10/3/16	10/9/16	21:30	23:00	X							-	-	1	\$375.00	\$375.00	30	Presidential Debate 9/26
9	HLN	Vice Presidential Debate	10/3/16	10/9/16	18:00	20:00		X						-	-	1	\$375.00	\$375.00	30	Vice Presidential Debate 10/4
10	HLN	Vice Presidential Debate	10/3/16	10/9/16	21:30	23:00		X						-	-	1	\$250.00	\$250.00	30	Vice Presidential Debate 10/4

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	10	0	0	0	0	0	0	0	0	0	0	0	10
AMT	\$4,750.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,750.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/29/16

62342590 | Milwaukee-Racine | Time Warner/Milwaukee Interconnect, WI | 0856 |

NCC Cable System Order

Order #	62342590
Syscode	2484
System Name	Time Warner/DirectV- I+ Milwaukee, WI
Market	Milwaukee-Racine

Flight Dates	10/03/16 - 10/09/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate

Update Date		09/29/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		1	
Total		\$1,390.00	
Commission		\$208.50	
Net Total		\$1,181.50	
Total Spots		10	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

AE	Andrew Yolles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Aug16 C-DMA Nielsen Live+7
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Client Code	
Product Code	
Est Code	1004Debate
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	9.29 New Order. Vice Presidential Debate Pre and Post. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Vice Presidential Debate	10/3/16	10/9/16	18:00	20:00		X						-	-	1	\$225.00	\$225.00	30	Vice Presidential Debate 10/4
2	CNN	Vice Presidential Debate	10/3/16	10/9/16	21:30	23:00		X						-	-	1	\$113.00	\$113.00	30	Vice Presidential Debate 10/4
3	FXNC	Vice Presidential Debate	10/3/16	10/9/16	18:00	20:00		X						-	-	1	\$225.00	\$225.00	30	Vice Presidential Debate 10/4
4	FXNC	Vice Presidential Debate	10/3/16	10/9/16	21:30	23:00		X						-	-	1	\$113.00	\$113.00	30	Vice Presidential Debate 10/4
5	MNBC	Vice Presidential Debate	10/3/16	10/9/16	18:00	20:00		X						-	-	1	\$225.00	\$225.00	30	Vice Presidential Debate 10/4
6	MNBC	Vice Presidential Debate	10/3/16	10/9/16	21:30	23:00		X						-	-	1	\$113.00	\$113.00	30	Vice Presidential Debate 10/4
7	CNBC	Vice Presidential Debate	10/3/16	10/9/16	18:00	20:00		X						-	-	1	\$113.00	\$113.00	30	Vice Presidential Debate 10/4
8	CNBC	Vice Presidential Debate	10/3/16	10/9/16	21:30	23:00		X						-	-	1	\$75.00	\$75.00	30	Vice Presidential Debate 10/4
9	HLN	Vice Presidential Debate	10/3/16	10/9/16	18:00	20:00		X						-	-	1	\$113.00	\$113.00	30	Vice Presidential Debate 10/4
10	HLN	Vice Presidential Debate	10/3/16	10/9/16	21:30	23:00		X						-	-	1	\$75.00	\$75.00	30	Vice Presidential Debate 10/4

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	10	0	0	0	0	0	0	0	0	0	0	0	10
AMT	\$1,390.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,390.00

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